

## **Pikachu website**

Designer: Tim

Creative Director: Caitlin

### Mock up A

- I really like the pokedex entry in the beginning and the yellow pikachu blending with the background
  - I think it be cool if each card linked to another page or pop up window with a pokedex entry for whatever pikachu it is. We can think of what details to put on (so its not redundant) but i really like the pokedex format and think we can use it more
- For the intro/home page, i think the pikachu front he 2nd page background might be a good fit since he seems so welcoming and happy lol
  - Also include a cute welcoming intro. You can put loremipsum until i write one or you can write your own
- Color scheme is good
- Halloween pikachu is so good

### Mock up B

- I prefer A but i like the gray pokeball and line detail in the 2nd image
  - I think we could use it in mock up A
- I like the background for the 2nd image its so cute
  - Not sure where we would use it but if we can, i would use it for something else bc its so cute